

Uzair Ali

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PROFESSIONAL SUMMARY

Creative and innovative graphic design student with hands-on experience in branding, logo design, and digital content creation using Adobe Creative Suite. Strong understanding of typography, layout, and visual storytelling. Experienced in creating designs for social media, web, and print.

RELATED SKILLS

- Design Software: Adobe Creative Cloud (Illustrator, Photoshop, InDesign), Figma
- Web Development: HTML, WordPress, Visual Studio Code
- Workflow: Project Management Tools, Social Media Design, Print Design
- Visual Foundations: Typography, Color Theory, Layout & Composition
- Brand & Product: Branding & Identity Design, Logo Design, UI/UX Design
- Creative Assets: Digital Illustration, Asset Creation, Production Design
- Strategy: Creative Thinking, Proactive Problem Solving

RELATED GRAPHIC DESIGN EXPERIENCE

Funktasy: Round Rock, TX

February 2025 – May 2026

Remote Graphic Designer/Video Editor

- Created short-form videos for Instagram Reels, TikTok, and YouTube Shorts, producing approximately 10 videos that averaged 1,000 views each
- Designed and published regular social media content across Instagram, TikTok, and YouTube, driving meaningful interactions through hundreds of likes, comments, and shares
- Collaborated with five unique artists to design custom album covers, promotional artwork, and complete visual branding packages for eight music releases
- Created a wide range (20+) digital graphics, promotional materials, and marketing assets for various music campaigns using Adobe Photoshop, Illustrator, and After Effects
- Produced and edited short-form video content using CapCut and DaVinci Resolve, delivering 10+ high-retention clips optimized for social media algorithms

The Happy Atrium: Round Rock, TX

August 2023 – November 2024

Remote Graphic Designer

- Designed a wide range of custom t-shirts and stickers (50+) using Adobe Illustrator and Photoshop, preparing all artwork for professional print production
- Built/managed a complete online store on WordPress (WooCommerce)
- Developed 50+ product pages, pricing strategies, and high-quality mockups to effectively showcase and sell custom apparel

PROFESSIONAL EMPLOYMENT EXPERIENCE

In-N-Out Burger: Round Rock, TX

May 2018 – Present

Team Member

- Operated the cash register, processed payments (\$15,000 + daily) and handled customer orders with a strong focus on accuracy and hospitality
- Collaborated with around 20+ team members to ensure smooth shift operations during peak hours and high customer traffic

EDUCATION

Southern New Hampshire University: Manchester, NH

August 2026

BA Graphic Design and Media Arts

Austin Community College: Austin, TX

May 2023

AS Video Game Design

ACADEMIC GRAPHIC DESIGN PROJECTS

Poster Design Collection | Promotional & Print Design

- Design & Composition: Developed unique visual concepts using typography, imagery, color, contrast, and composition to communicate each poster's message
- Layout & Visual Hierarchy: Organized headlines, images, and supporting information to improve readability and direct viewers' attention.
- Design Refinement: Evaluated and refined layouts, typography, spacing, and visual elements to improve clarity and presentation.
- Tools: Adobe Illustrator, Adobe Photoshop.

All Star Sporting Goods | Logo & Brand Identity Design

- Logo Variations: Created color and black-and-white logo variations for different backgrounds and applications
- Logo Usage: Applied the logo consistently across business cards, letterhead, envelopes, and other branded materials
- Tools: Adobe Illustrator, Adobe Photoshop, Adobe InDesign.

Purrfectly Peppy Pet | Website Redesign & UI/UX Design

- Design Process: Analyzed the existing website and user feedback to identify usability issues and develop improved layouts, wireframes, and high-fidelity mockups
- UI/UX Design: Designed four website pages (Home, About, Services, and Contact), incorporating clear navigation, visual hierarchy, organized content, and prominent appointment buttons
- Accessibility & Responsive Design: Improved readability, color contrast, typography, and mobile layouts to create a more accessible browsing experience
- Tools: Figma, Adobe Photoshop, Adobe Illustrator